



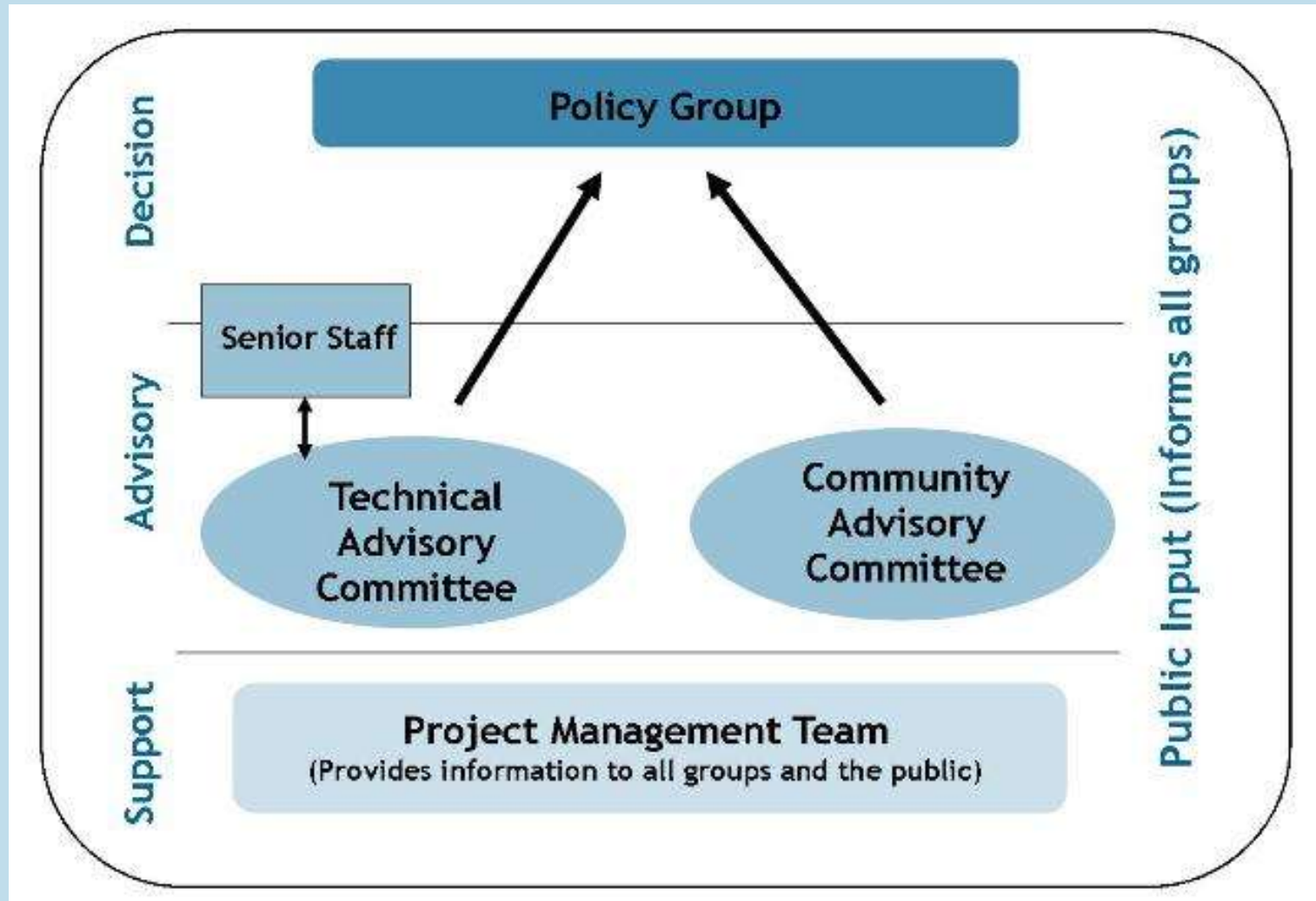
# TV HIGHWAY CORRIDOR PLAN

... TVHIGHWAY.ORG

# TV Highway Corridor Plan Public and Interagency Involvement Plan (PIIP)

October 25, 2011

# Decision Making



# Involvement & Communications Objectives



- 1** **Identify** the people and stakeholder groups who are impacted by TV Highway in the project area
- 2** **Involve** a large and diverse group of stakeholders and citizens through process that is transparent and meaningful
- 3** **Identify** community values, issues and concerns around transportation
- 4** Specifically engage the public to help identify problems/challenges and their root causes, along the corridor
- 5** Continue to collaborate with interagency partners

# Aloha Reedville Study Coordination



Coordinate with the Aloha Reedville Study and Livable Community Plan to produce a seamless alignment between the projects from the public perspective.

- Joint Open Houses
- Joint Community Events
- Joint Surveys
- Shared Mailing Lists and Comment Logs
- Similar Branding (logos)

# Targeted Outreach



Reach minority groups, low-English proficiency (LEP) groups, low-income, elderly and persons with disabilities and to provide opportunities for meaningful public involvement.

- Work with CAC, community based organizations, churches, schools and service providers to customize outreach methods to effectively engage these groups
- Bring information to where people gather

# Communication & Involvement Tools



Basic communication infrastructure that will last throughout project:

- Project Committees
- Project Website ([www.tvhighway.org](http://www.tvhighway.org))
- Online Surveys
- Project E-mail List
- Spanish Translation and Interpretation
- Regular Project Updates – newsletters, email updates

# Communication & Involvement Tools



Build communication networks and gather input:

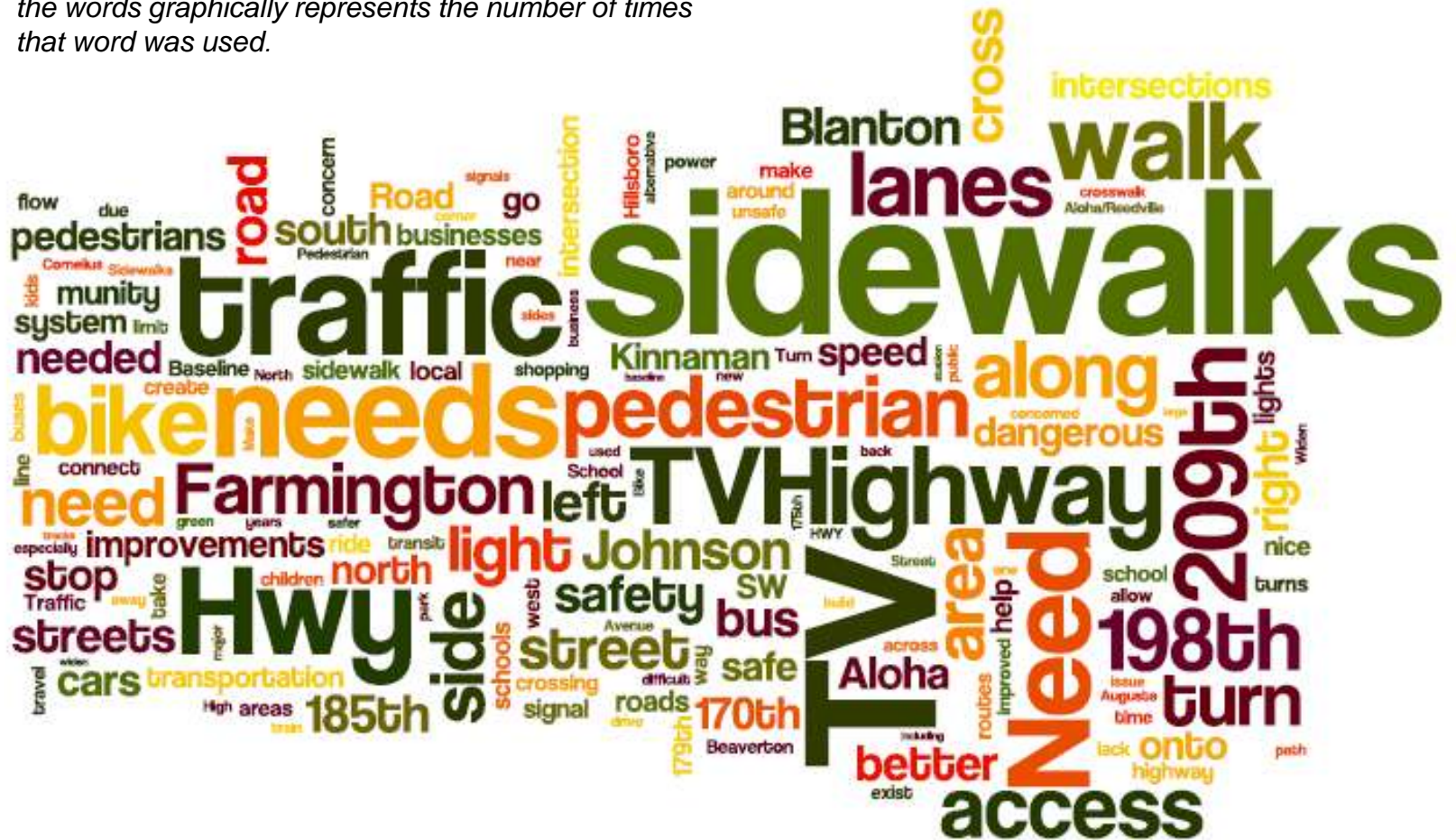
- Stakeholder Interviews
- Project Open Houses and other public events

Build awareness of the project:

- Media Releases
- Tabling at Local Events
- Neighborhood Clean-ups
- Community Briefings
- Information Displays



*This illustration represents comments received during between June 1, 2011 - October 20, 2011. The size of the words graphically represents the number of times that word was used.*





# Upcoming Events



## Two Open Houses

*Joint with Aloha Reedville Study*

Wednesday, November 2

4:00 pm – 7:00 pm

Aloha High School

And

Tuesday, November 8

4:00 pm – 7:00 pm

Hillsboro Civic Center

## Community Clean-Up

*Joint with Aloha Reedville Study*

Saturday, November 12

9:00 am – 12:00 pm

International School